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## Sponsorship Request:

### Glamour & Gold: A Great Gatsby New Year's Eve at the DECC

Dear Generous Community Leaders!

We hope this message finds you in high spirits! As we prepare for an exhilarating New Year's Eve Bash with a "Great Gatsby Roaring 20s" theme, hosted by Glitterati at the DECC (Duluth Entertainment Convention Center), we are delighted to invite you to join us as a valued sponsor for this extraordinary event. This grand celebration anticipates a gathering of 500-1,000 guests, and we believe your support will significantly enhance the success and impact of the evening.

#### Sponsorship Opportunities:

1. **Dessert Sponsor** - \$1,500: As the Dessert Sponsor, your delectable treats will bring joy to approximately 300 guests. Enjoy prominent branding at the dessert station and recognition in all event promotions. A second, third or 4th can be added as registration fills. (Includes 6 Dinner tickets \$534 Value) \*Two Available
2. **DJ Sponsor** - \$1,500: Elevate the party atmosphere as the DJ Sponsor. Your brand logo will take center stage on stage, marketing materials, and receive social media shout-outs. (Includes 4 Dinner tickets \$356 Value)
3. **Game Sponsor** - \$6,000: Be the exclusive Game Sponsor, engaging our guests with interactive entertainment throughout the night. Enjoy branding at all game booths, verbal acknowledgments, and logo visibility in event materials. (Includes 20 Dinner tickets / 2 tables)
4. **Photobooth Sponsor** - \$1,500: Capture precious memories as the Photobooth Sponsor. Your brand logo will shine at the photobooth area, and you will be acknowledged in photo prints and online galleries. (Includes 6 Dinner tickets \$534 Value)
5. **Venue Sponsor** - \$1,000: By becoming the Venue Sponsor, your esteemed establishment will be at the heart of the celebration. Your brand logo will be featured prominently in all event materials, including marketing collateral's, social media promotions, and on-site signage. (Includes 4 Dinner tickets \$356 Value)

6. **Media Sponsors** - Inquire: For media sponsors, we welcome customized sponsorship packages to maximize exposure and showcase your brand's involvement in this remarkable event.

7. **Appetizer Sponsor** - Become our Appetizer Sponsor for \$1500 and have your brand prominently featured at our New Year's bash. Enjoy logo visibility on our event website, social media, and on-site signage. Showcase your offerings with a dedicated display area for promotional materials and provide a selection of appetizers for attendees to savor. Benefit from verbal recognition during the event and receive complimentary passes for your representatives to enjoy the festivities." (Includes 6 Dinner tickets \$534 Value)

8. **Late night snack sponsor** - Elevate the late-night experience as our sponsor for \$1500. Gain prominent exposure on our event platforms with logo placement on our website and social media. Your brand will shine on event signage, and you can showcase promotional materials at an exclusive display area. Treat attendees with a selection of late-night snacks, earning verbal recognition during the event. Receive complimentary passes for your representatives to join in the festivities and networking. (Includes 6 Dinner tickets \$534 Value) \*2 Available

9. **Champagne tower Sponsor** - Elevate the celebration as our Champagne Sponsor at \$1000. Enjoy logo placement on our event website and social media, plus recognition on event signage. Showcase materials at an exclusive display area. Treat guests to the luxury of champagne, with verbal acknowledgment during the event. Receive passes for your representatives and contribute to the event's elegance. (Includes 4 Dinner tickets \$356 Value)

## Sponsorship Levels:

*Presenting Sponsor* - \$5,000: As our top-tier Presenting Sponsor, you will receive prominent recognition in all event marketing materials, media mentions, logo placement on the main stage, and a speaking opportunity during the festivities.

*Gold Sponsor* - \$2,500: As a Gold Sponsor, your brand will enjoy significant exposure through event promotions, logo visibility, and verbal acknowledgment during the event.

*Committed Community Sponsor* - \$1,000: Our valued Committed Community Sponsors will be recognized in event materials and on social media, showing your dedication to our community's happiness and well-being.

## ***In Kind Donations/Sponsorships:***

For our upcoming event benefiting the Ronald McDonald House Northland, we are seeking generous in-kind donations to enhance the experience. At the casino tables, we aim to provide participants with an exciting atmosphere by giving away prizes such as technology gadgets, entertainment experiences, and luxury items, creating an engaging gaming environment. Additionally, we're organizing a silent auction in the lobby, where attendees can bid on exclusive packages, including travel getaways, unique art pieces, gourmet dining experiences, and wellness retreats. These in-kind donations not only elevate the event's entertainment value but also directly contribute to the vital services provided by Ronald McDonald House Northland, making a significant impact on families facing challenging circumstances.

**The Power of Affordable Tickets and Giving Back:** We firmly believe that affordable ticket prices will ensure a high attendance, creating an inclusive and vibrant celebration for everyone. Additionally, we are thrilled to host a silent auction to benefit our local Ronald McDonald House, emphasizing our commitment to giving back to the community.

We are excited about the opportunity to partner with you and create an evening of joy, celebration, and philanthropy. Your sponsorship will not only elevate the New Year's Eve Bash but will also leave a lasting impact on the community we serve.

Please feel free to reach out for any inquiries, and we eagerly await your participation as a valued sponsor of the New Year's Eve Bash.

Thank you for considering our sponsorship request. Together, let's ring in the New Year with a dazzling celebration!

Best regards,



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Coordinator

Amber Brostrom

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**7/26/23**